**Common Rookie Mistakes**

**Forgetting to Validate against W3 Validator and a-checker**

You will notice a lot of parse errors and semantic errors.

**Invalid HTML Semantics**

Especially when you wrap block level elements by inline level elements

**HTML Entities**

It is ok paste French accented letters into your html content as is.  However, for all other special characters , please use the HTML ENTITIES.  This will make your html document safer and not break as often.  Examples below:

(“<span class = “raphic-medium”>Standard Rebate</span>”).

The angled quotation marks should be &quot; .  We also need to get rid of the space between class = “ so that it is class=”

 (« <span class = “raphic-medium”>remise standard</span> »)

Those double arrows should be &laquo; and &raquo; We also need to get rid of the space between class = “ so that it is class=”

**French Numbers and Values**

In English, we write $25, 25%, 1.25.

In French, we write $&nbsp;25, 25&nbsp;%, 1,25 . The &nbsp; adds a space between number and the character that denotes its units.  The &nbsp; is better than a regular space bar because it prevents word wrap if the phrase should appear at the end of the page. Also note that in English we use a period to denote decimal, but French uses a comma.

**Follow Conventions**

Try to follow conventions and styles left by the previous developer. So for example, file naming conventions (hyphen, snake, camel, etc…), spacing, file organization etc… It’s ok if you’re off a little bit, as long as you mostly follow.

**Data Entry**

Never put punctuation within formatting tags. This is wrong <a>Hello.</a>. This is correct <a>Hello</a>.

Never let punctuation wrap to the next line. In French, this is correct <span>Autre Conditions</span>&nbsp;: La remise … However, this is wrong <span>Autre Conditions</span> : La remise … . The space between the final span tag and the colon must be a &nbsp;

**Data Files Are Too Lengthy**

If you have large files of text, break them up so things are easier to find.